

Data Science for Social Good





Sarah Stone - co-Executive Director, eScience Institute

CASCADIA URBAN ANALYTICS COOPERATIVE



Microsoft













website - http://escience.washington.edu/dssg/

@uwescience #DSSG2017

W UNIVERSITY of WASHINGTON



<u>Goal:</u> This program brings together students and researchers with data science and domain expertise to work on focused, collaborative projects for societal benefit.

Modeled after similar programs at the <u>University of Chicago</u> and <u>Georgia Tech</u> with elements from our own <u>Data Science Incubator</u>.

Through the <u>Cascadia Urban Analytics Cooperative (CUAC)</u> we worked with the University of British Columbia to set up their pilot DSSG program in 2017

Project Teams

4 projects supported each summer



Each team consists of:

Project Leads (1-2)
eScience Data Scientist Leads (1-2)
DSSG Student Fellows (4)

Data Science Ethnographers

- study the culture & practice of data science
- provide programmatic insight
- stakeholder identification/collaboration
- data science ethics



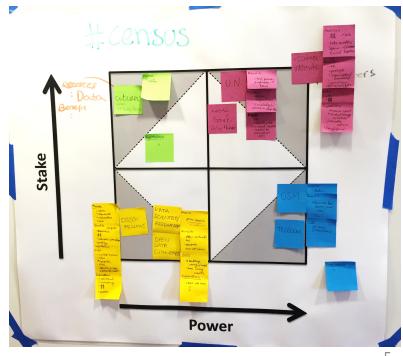
Brittany Fiore-Gartland eScience Director of Data Science Ethnography



Anissa Tanweer

Graduate Student,

Communications





Project Proposals – call is NOW OPEN!

We invite short proposals for 10-week data-intensive research projects that have an applied social good dimension.

=> take advantage of drop-in office hours to hone/discuss project ideas

Proposals may be submitted by academic researchers, public agencies, non-profit entities, and industry.

Project Proposals - what we were looking for:

- strong science, strong methods
- availability, commitment Project Proposer => Project Lead
- clarity and shovel-readiness
- capacity for measurable outcomes
- sustained engagement

Project criteria

- strong science, strong methods
- new directions, new questions
- availability, engagement, commitment
- "do only what we can only do together"
 - with apologies to Djikstra
- alignment with sponsor and program goals
- clarity and shovel-readiness
- capacity for measurable outcomes and sustained engagement
- properly scoped, such that significant progress can be made in the summer time frame



Domain Areas of Interest

- Poverty, equality, income
- Crime, justice, legal
- Housing
- Public Education
- City planning
- Transportation
- Hazards / Resilience
- Utilities
- Economics







Technical Areas of Interest

- new platforms, new algorithms, new methods, new datasets
- working with large, heterogeneous, and noisy datasets
- scalable analytics and predictive models
- interactive visualization
- code review, publishing, and reproducibility
- online teaching materials, tutorials









Project Lead (PL) Expectations

- PL submits the proposal
- Together with the Data Scientist Leads, the PL manages the student team setting expectations, goals, timelines
- PL bears primary responsibility for project design and execution
- Project Leads commit to being in Studio at least 16 hours/week
 - Project leads and data scientists should coordinate schedules
- Arrange a fieldtrip for the project team to appropriate stakeholder

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Project Leads (1-2)

eScience Data Scientist Leads (1 primary, 1 secondary)

DSSG Student Fellows (4)

Stakeholders

Student Fellow Selection Criteria

40 hours per week for 10 weeks, \$6500 stipend

- 16 DSSG Fellows selected
- Current student, advanced undergrad or graduate
 - Spring graduates okay
- Educational experience, GPA
- Technical/Analytical experience
- Demonstrated interest in "social good" through research projects, paid and/or volunteer experience
- Experience with collaborative projects

Program Activities



Project expectations at end of summer

- Online data product delivered
 - an online visualization, a public library on github
- Findings summarized in a brief online report
- All code hosted on github
- Acknowledgment on papers resulting from the project
- Findings presented to the eScience and broader community via Final Presentations

2018 DSSG Timeline

January 8th – Student Fellow applications open NOW February 12th – Student Fellow applications close

January 15th – Call for proposals open NOW

January 26th – Proposal info session

February 25th – Proposals due online by EOD

=> light weight ~2 page proposal

March 19th – Project short-list notification

June 11th – Program kickoff

- 1st & 2nd weeks the focus is on tutorials, skill building, and project introduction

August 17th – Final Day